

QikServe and PayPal enable customers to order and pay for food and drink on their phone

QikServe provides ordering interface for PayPal app, giving customers the option to place their order and pay through their smartphone.

London & Edinburgh, **UK – April 23**, **2014 –** Mobile technology company QikServe today announced a collaboration with PayPal that will allow the UK hospitality sector to take orders and payment using the PayPal app on their customer's smartphone.

QikServe's mobile ordering solution can now be integrated into PayPal's payment app. This means that restaurants and bars can offer customers the choice to order and pay for food and drink through their smartphone, creating a seamless experience for customers.

Designed to make paying even easier, this collaboration means less time waiting and is one step closer to a wallet-less future. The long wait in line is often an issue for consumers; in a PayPal study 76% of Britons stated they disliked having to wait in long queues, and almost 80% of those surveyed wished they didn't have to carry a wallet.

The integrated service is already available in several fast food outlets such as Armstrong's Deli in Edinburgh, football stadiums including Hearts FC, Reading FC and Portsmouth FC, and in bars and pubs operated by TCG, like Henry's Cafe Bar, in Covent Garden.

Conveniently, the service can be quickly integrated; businesses can set up a QikServe and PayPal account and begin taking mobile orders and payment in less than an hour. The collaboration also means that in all venues currently using QikServe for ordering and payment, customers can now use the PayPal app to order and pay.

"Nobody likes queuing for a drink at the pub or waiting for the bill to arrive – especially when it's crowded. Our collaboration with QikServe means that bars and restaurants can reduce customer waiting times and enhance their overall experience at the venue, simply by using their smartphones." said **Rob Harper**, **Head of Retail Services at PayPal UK**.

"As we move closer to a cashless society and consumers adapt to new uses for mobile technology, the hospitality sector should be preparing for the next step in the evolution of money – and the positive impact it can have on their customer service."

"We are excited to be working with PayPal to provide the ordering component to their excellent payment app," said **Dan Rodgers**, **Founder**, **QikServe**. "Combining PayPal's location-based app with our ordering system means that you can now order and pay for your food and drink before you even arrive at your destination – fantastic for people on the go!"

About QikServe

Mobile technology specialist, QikServe was founded in 2011 by a team of mobile self-service experts. The company's goal is to radically change and improve the ordering experience for customers by providing a mass adoption self-serve system. As a business QikServe is dedicated to providing integrated solutions and driving engagement and loyalty through the consumer device. The QikServe system has been deployed across the UK and United

States in restaurants, bars, hotels, sports stadiums, airports and tradeshows. For more information, visit: www.qikserve.com

About PayPal

PayPal is the faster, safer way to pay and get paid online, via a mobile device and in store. The service gives people simpler ways to send money without sharing financial information, and with the flexibility to pay using their account balances, bank accounts and debit and credit cards. With 143 million active accounts in 193 markets and 26 currencies around the world, PayPal enables global commerce, processing more than 9 million payments every day. Because PayPal helps people transact anytime, anywhere and in any way, the company is a driving force behind the growth of mobile commerce and processed \$27 billion in mobile payments in 2013. More information about the company can be found at www.paypal.co.uk

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Note to media:

Images related to this story can be downloaded for media use at the following link: http://www.qikserve.com/index.php/press/ or contact the PayPal press office.

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