



QikServe partners with Van Hessen in The Netherlands

Distribution deal to bring mobile ordering and payment technology to the Netherlands

Edinburgh, UK & Ridderkerk, NL – August 17, 2016 – [QikServe](#), the mobile order and payment specialist, today announced it has signed a distribution agreement with Van Hessen, the leading provider of automation systems for the hospitality sector in the Netherlands.

The distribution agreement will see Van Hessen provide QikServe's patented 'Waiter in Your Pocket' technology to its customers across both countries. QikServe lets guests order and pay for hospitality services direct from their smartphones. A major feature of the app is that it automatically captures customer data which can then be used by the operator to power highly targeted marketing campaigns.

Founded in 1919, Van Hessen is widely respected in the hospitality sector as a leader in automation systems with deep industry knowledge. Van Hessen is highly selective about the partnerships it forms with software and hardware innovators.

"The mobile ordering solutions, developed by QikServe, are a great addition to our scala of products. QikServe anticipated on the Dutch market by offering the integration with iDeal which is a must for online ordering products in the Netherlands. The QikServe solutions are available for RES3700 and Simphony.." said **Henk ter Haar, General Manager, Van Hessen B.V.** " We are looking forward to work together with QikServe."

Using QikServe, hospitality customers can use their mobile device to order exactly what they want, when they want it. QikServe is available as a standalone, customer-branded app or can be fully integrated into hospitality operators' existing mobile apps and POS platforms. It makes use of technologies such as in-store beacons or QR codes to alert customers to download and use the app. Once logged into the application, guests can open their check, add to their order, customize meals or room-service orders and pay for them from within the app.

"Industry specialists like Van Hessen are incredibly powerful partners to have, so we are delighted to have formed this partnership with them," said **Daniel Rodgers, Chief Operating Officer, QikServe**. "We are excited to work with Van Hessen and its customers to bring mobile ordering and payment solutions to the Dutch hospitality sector."

With Gold Partner status in Oracle PartnerNetwork (OPN), QikServe is fully integrated into Oracle Hospitality's point of sale (POS) platform, meaning customers who use Oracle's POS solution can quickly deploy a fully-branded mobile order and payment service for their diners.

About QikServe

QikServe's 'The Waiter in your Pocket' app allows customers to order and pay straight from their mobile phone. Founded by Daniel Rogers and Ronnie Forbes in 2011, QikServe has forged commercial relationships with Oracle Hospitality (formally MICROS) and PayPal and its proven technology has been adopted by leading hospitality operators across UK, Europe and the US. www.qikserve.com

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Images and video available at: <http://www.qikserve.com/index.php/press/>

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