



QikServe and POStech target Ireland's hospitality sector

Mobile ordering and payment technology provider signs distribution deal

Edinburgh, UK & Dublin, Ireland – September 29, 2016 – [QikServe](#), the mobile order and payment specialist, today announced it has signed a distribution agreement with [POSTech](#), the leading provider of point-of-sale systems for the hospitality sector in Ireland.

Established in 1951, POSTech is a leading supplier of electronic POS systems to the food, beverage and hospitality sector. The company provides services and products to high profile clients such as The K-Club, Captain America's, Dalata Group, McGegittan's, Radisson Hotels, and other large hotel groups across Ireland.

The distribution agreement will see POSTech provide QikServe's patented 'Waiter in Your Pocket' technology to its hospitality clients across the country. QikServe lets guests order and pay for hospitality services direct from their smartphones. A major feature of the app is that it automatically captures customer data which can then be used by the operator to power highly targeted marketing campaigns.

"As a Gold Partner for Oracle Hospitality in Ireland, we were immediately interested in joining forces with fellow Gold Partner QikServe, who offer a solution that can help fulfill a growing demand in the sector," said **Peter Martin, Sales Manager, POSTech Ireland**. "Many hospitality operators across Ireland are very interested in adopting mobile ordering and payment and they can now access a fast, cost-effective option for doing this."

Using QikServe, hospitality customers can use their mobile device to order exactly what they want, when they want it. QikServe is available as a standalone, customer-branded app or can be fully integrated into hospitality operators' existing mobile apps and POS platforms. It makes use of technologies such as in-store beacons or QR codes to alert customers to download and use the app. Once logged into the application, guests can open their check, add to their order, customize meals or room-service orders and pay for them from within the app.

"We are excited at the prospect of helping bring mobile ordering to the Irish hospitality sector," said **Daniel Rodgers, Chief Operating Officer, QikServe**. "POSTech is exactly the kind of highly focused partner that we look to work with and we are looking forward to a successful relationship with them."

With Gold Partner status in Oracle PartnerNetwork (OPN), QikServe is fully integrated into Oracle Hospitality's point of sale (POS) platform, meaning customers who use Oracle's POS solution can quickly deploy a fully-branded mobile order and payment service for their diners.

About QikServe

QikServe's 'The Waiter in your Pocket' app allows customers to order and pay straight from their mobile phone. Founded by Daniel Rogers and Ronnie Forbes in 2011, QikServe has forged commercial relationships with Oracle Hospitality (formally MICROS) and PayPal and its proven technology has been adopted by leading hospitality operators across UK, Europe and the US. www.qikserve.com

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Images and video available at: <http://www.qikserve.com/index.php/press/>

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